

*Hearing Loss Association of North Carolina
Annual General Meeting
Board of Trustee's Meeting
Saturday – November 7, 2009
Heritage Green – Greensboro, NC*

Voting Trustees present:

Michael Eury, HLA-NC, - President
Julie Bishop, HLA-Wake – Vice President
Joyce Adler, HLA-Wake – Secretary
Deborah Stroud, HLA-Wake – Treasurer
Steve Barber – HLA-Wake
Dianna Attaway, HLA-Henderson
Bill Crowley, HLA-Winston-Salem
Bill Shugart, HLA, Winston Salem
Joan Black, NCHLA
John Black, NCHLA
Janet McGettrick, HLA - Wake

Non-voting Members/Guests present:

Susan Wilson, DSDHH-Greensboro
Sandra VanDeursen, Asheville
Vicki Pinson - Captionist

PRINTED MATERIAL DISTRIBUTED:

Agenda for November 7, 2009
Minutes of the June 6, 2009 meeting
Treasurers report as of November 7, 2009
Special Report of NC Walk4Hearing

Call to Order – Board of Trustees Meeting /Meeting Protocol

President Michael Eury called the meeting to order at 10:15 a.m.; he asked that members and guests take advantage of the ALDs and read the *Agenda*. Special thanks were given to Susan Wilson of DSDHH-Greensboro for bringing the ALDs. Introductions were made.

Treasurer's Report

Treasurer-Deborah Stroud presented the Treasurer's Report as of November 7, 2009, reporting a balance of \$12,363.10. The Treasurer's Report was accepted as presented.

Secretary's Report

Secretary Joyce Adler presented the Minutes of June 6, 2009. They were accepted as presented. The February 21, 2009 minutes were accepted with a correction of Conrad to Conley's in the Treasurer's Report section...

Special Guest Presentation by Amy Dunphy about Paws with a Cause

Amy Dunphy and her dog Nitro showed us how a working dog like Nitro can help people with disabilities. Paws with a Cause will train dogs to fit the person's needs. Perhaps in a wheelchair, hard of hearing, service assistance or seizure assistance dogs. Paws provides lifetime team support which encourages independence. As of right now there are 37 states with a total of 150 reps to help get through the training process and place a dog. Paws dogs are placed with no cost to client.

Old Business

Walk4Hearing Report:

Julie gave a preliminary report of the walk. We estimated between 275 and 300 participants. We had 30 teams raising approximately \$34,115.00 which puts us at 137% of our goal. The organizations that signed on as an affiliate are Camp Woodbine, Sertoma and Charlotte. We learned how important the kids organizations are and how the parents get behind their kids with support and really raise a lot of funds.

There was some discussion about time for another walk. Most were in agreement to spring of 2011. Janet suggested we have something the night before to draw people in. Michael suggested a celebrity figure.

New Business

First topic of new business is the use of Walk4Hearing finances. What will we do with the money? We need to educate, let people know what's new in technology and raise awareness. Michael suggested outreach to communities that have less representation. Julie suggested health fairs, art fairs, expos. We discussed the need for informational boards, like the one used in Wake County, for other chapters to use at meetings and going forward with our outreach efforts. We need to have brochures and promotional items to hand out at the events.

The idea of more professionalism was suggested keeping the purple and green colors. Using some of the banners used at the walk. Julie volunteered to research costs on different presentation materials to present at the next meeting.

Michael suggested everyone carry a business card designed by Steve.

Michael motioned that 2010 will be spent investing resources to raise awareness and do another walk, Spring 2011. Bill Shugart seconds the motion.

Next Meeting

The next meeting will be February 6, 2010

Adjournment of Meeting

President Michael Eury adjourned the meeting.

Respectfully submitted,
Joyce Adler, Secretary
February 6, 2010